ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS’ MEETING

#### MINUTES

#### February 9, 2017

**1:30 p.m.**

### Hilton Cincinnati Netherland Plaza – Julep Room

### Jack Scott, President

**MEMBERS:**

Jack Scott, President P Julie Poyer P

Dave Carlin, Secr/Treasurer P Giff Blaylock E

Don Keller, Foundation President P Janet Metzelaar P

Bud Dornette, Past President P Jocile Erlich P

Al Koncius, President-Elect E Rick Flynn P

Marc Horwitz P Chris Pfetzer A

Mary Beth Poulimenos P Deborah Schultz P

**Also Present**: Linda Muth, Executive Director

## Call to Order President Jack Scott called the meeting to order at 1:46 p.m.

Dave Carlin presented the January 2017 financial statements.

Motion Approved: that the January 2017 financial statements be received.

## Approval of Minutes

## Motion Approved: that the minutes of the January 12, 2017, meeting be approved.

**Concerning Membership: Classification Committee Report**

**NEW PROPOSAL FOR MEMBERSHIP**

Motion Approved: that the following new proposals for membership be approved.

**CROW**, Kelly N. \* Active - YP  
Line of Business : Human Services, Adult *(Stepping Stones Corporate Membership)*

Director of Development

Stepping Stones

Sponsors (s) : Chris Adams/Fred Fischer

**KAY**, Amanda B. \* Active - YP  
Line of Business : Human Services, Adult *(Stepping Stones Corporate Membership)*

Manager, Adult Services

Stepping Stones

Sponsors (s) : Chris Adams/Fred Fischer

**WEYER**, Jeffrey J. \*Active

Line of Business : Real Estate, Residential

Realtor

Comey & Shepherd

Sponsor(s) : Steve Haber/Cyd Alper-Sedgwick

**REQUST FOR CHANGE OF STATUS**

Motion Approved: that the following change in status be granted.

**ADAMS**, Christopher S.

From : Active To : Corporate

Joined : 4/21/11 *(Stepping Stones Corporate Membership)*

**REQUST FOR CHANGE IN LINE OF BUSINESS**

Motion Approved: that the following individual’s request for a change in line of business be approved.

**HAWKINS,** Marvin

From : Real Estate, Development To : Human Services, Adult

Associate Director of Corporate Relations

L.A.D.D. (Living Arrangements for the Developmentally Disabled)

**NOTIFICATION OF LOSS OF MEMBER**

**KREINES**, Kenneth \*Deceased 1/18/17

Status : Senior Active

Line of Business : Physician

Diabetes & Endocrinology Assoc, Inc.

Joined : 8/7/2003

**President Report**

Jack mentioned the District Conference is on April 28-29, 2017 and asked the board members to add the dates on their calendars. The District is conducting a grant seminar on February 15th and Deborah Schultz and Richard La Jeunesse will be attending. A second Membership meeting is being held and Rich and Dave attended the first session in November. Bill Shula was planning to attend this session and Linda Muth forwarded copies of several of our membership documents for him to share.

**Executive Director Report**Linda Muth shared that there are only three members who are past due. The board members assigned to those individuals agreed to follow-up again about the missing payment.

Linda also shared some of the exciting highlights from the Large Club Conference, including the idea of holding Vocational Fellowship events monthly instead of once a year and the idea of foundations only giving a couple of large grants instead of 10-12 smaller ones throughout the year. Nashville’s idea was “To make footprints instead of fingerprints”. Al Koncius was out of town, but will share additional details of his experience at the next board meeting.

Linda reported she and Richard La Jeunesse are working on the change to the constitution and will be sending the information to Sam Scoggins and the board’s legal representative when finalized.

Don Keller agreed to send Linda an article for the District Newsletter on Believe 2 Achieve.

**Committee/Director Reports**

**Dave Carlin – Membership Development**

Dave Carlin reported that Membership Development has been focused on March Madness, which will be a month long campaign. He shared the membership card that Tania Zumbiel developed for the club which will be handed out to members to invite prospective members to lunch. He also shared the information on the plan to use the Business Courier credits.

**Julie Poyer – Women in Rotary**

The Women in Rotary met at the end of the year and Dawn Yunker has agreed to chair the gatherings, Deb Caley will be hosting a Happy Hour on March 2nd at Oakley wines, and Nancy Riesz has arranged for a happy hour at Talbots. The committee will also be working on having additional women speakers in the upcoming year.

**Janet Metzelaar Club Social Activities**

Janet reported that the last Rotary After Hours was held at Ute and Hans Papke and the next event will be held at Bob and Beverly Croskery’s home on March 10th as part of the March Madness membership campaign. Bowling continues at Ringo Lanes and Bryan Vielhauer and Mary Beth Poulimenos planned a fabulous New Year Red Light Table party at the Cincinnati Athletic Club.

**Don Keller**

Don reported that the Foundation Trustees met and approved the grants for the October cycle. He reported the Asset Management Committee met and shared the current balances of our accounts with Baird. Believe 2 Achieve is coming up on June 24, 2017, please plan to attend and let Don know if any of the companies who might be interested in being a sponsor; they are key to the success of the event.

**Old Business**

Wally Day – Discussion was had as to the voting of the Wally Emmerling recipient. A recipient was named and Linda will reach out to Steve Haber to let him know who the recipient is and will also reach out to the spouse of the recipient.

**New Business**

Deborah Schultz reported that a Rotary French exchange student in South Korea committed suicide. Our student is doing really well and Ariel Miller has been working with her to make sure she’s okay.

Rick Flynn discussed a proposal from David Edwards about developing a lecture series conducted by Rotarians. After a lengthy discussion, it was decided Linda Muth will reach out to David to formalize the plan to implement some type of a program that is along the same lines as Rick Flynn’s Leadership Series.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned at 2:51 p.m.

Jack Scott Linda Muth

President Executive Director

**DIRECTOR SUBMITTED WRITTEN REPORTS**

**Bud Dornette (Club Executive Matters)** – Nothing to Report.

**Giff Blaylock (Club Operations)**

Budget and Audit Committee – Glenn McEachern and Todd Kist:  From Glenn 2/3/2017:

I had some questions regarding the tax returns vs the reviewed year end financials. However, Linda and I have had a hard time connecting, and I have been swamped at work. Other than that there are no issues. Hope to resolve by early next week

From Todd 2/3/17: The first quarter (9/30) financials have been reviewed and no questions.  I reviewed the tax filing and had no questions.  Should be receiving the 12/31 financials soon.

Strategic Planning – Susan Wilkinson**:** From Susan 1/31/2017:

Not much to say.  Linda has the final agenda and a document from Kathy and these are to go out to all participants in the next day or so.

Presidential Citation – Giff Blaylock/Bill Shula

At this point, we are on track to receive a Presidential Citation Award for 2016-2017!!! All necessary activities have been completed; our challenge over the next five months is to ensure that either our Net Gain in Membership or Member Retention Rate holds.

A special thanks to those who met last week’s challenge and are now participating in a Rotary International online Discussion Group!

**Marc Horwitz (Club Meetings)**

All my charges are in good shape.  Enough Sergeants, Greeters, Prayers, enough prayers to make Jack look great.

**Rick Flynn (Club Membership) –** Rick’s report for the Rotary Club Board Meeting:

New Member Orientation – Ken Saunders – Orientation meetings are going well.  Groups are getting bigger as we are working to increase membership.  Next New Member Orientation is March 23rd.

New Member Project – Claudia Cagle - the 1st meeting for the Spring New Member Project is this week, February 9th.   Suggested projects include creating new, raised gardens for the St. Joseph Orphanage Altercrest Program; trim rose bushes at the Condon School; conduct an entire Rotary meeting with the New Member Committee members only; or choose something completely different. Meetings will be held the 2nd Thursday of the month for the next 3 months after the luncheon.

New Member Reception **–** Jim Klaserner – scheduled for Tuesday, March 21st, at the Taft Center with Steve Haber presenting.

**Mary Beth Poulimenos (Club Social Activities)** – No Report Received.

**Deborah Schultz (International Service)**

Youth Exchange: Steve King reported that our current exchange student is with her second family and doing well. Ariel continues to work on finding a way for Leah to interact with our club and has suggested the District Conference as one possibility. Steve reports that there have been a larger number of applications for study abroad and three students have been placed. Two will go to France and one will go to India. This will be the first time students are placed in India.

Rotary International: No Report from Ute.

World Community Service: World Community Service paid out the $4,000 it collected as of the end of 2016 to two organizations, All We Are for Solar Installations in Ugandan schools and The Sherbro Foundation, which matched the $2,000 donation for work with women in agriculture and education in Sierra Leone. The committee has approximately $l00 in the budget. Rotarian Todd Schwartz has an idea for a potential fundraising project he will discuss with the committee at the next meeting. Everything in that committee that is accomplished requires someone who wants to do the work to step up, i.e. Ariel and Hux on the Madagascar Grant and me on All We Are to mention two recent examples. Usually the person in charge in the person who either brings the project to WCS or who has a direct involvement in work planned for another country. WCS has done an excellent job in recent years in partnering with organizations that know what they are doing on the ground and in leveraging the dollars they’ve been given. Don Olinger and the committee are open for discussions as to how WCS is to be funded moving forward. As I know from first hand experience, most large Rotary clubs and many far smaller than ours, do international development as part of their regular commitment to being a Rotary Club. In almost every case the committee in charge of that work receives some money on an annual basis to operate, directly as part of the club budget without a direct appeal to the club and a separate fund. Global and district grants require matching funds from the club itself. Don is aware of the history of why we operate the way we do.

**Chris Pfetzer (Youth Service)** No Report Received.

**Jocile Ehrlich (Fundraising and Special Activities)**

Split the Pot - Bob McElroy - has generated $3238 since July.

Meeting Sponsorships - Jack Berger

He has gotten 23 confirmed sponsorships ($4600) since he took over in June and has three pending.

Festival of Dinners - Deb Caley

The club’s largest fundraiser of the year – **The Festival of Dinners** – starts this Thursday.and runs through Feb. 23rd. - 12 dinners will be auctioned off.  ​

Among the dinner some for groups and some with individual tickets, here are just a few examples:

* *BURGERS, BEERS AND CIGARS -* Join Jim Brooks, Steve Rosensweig, Michele Cockins, Gino Colangelo and Bob McElroy for a backyard BBQ, enjoying burgers, great sides, craft beers and cigars!
* *The Annual Chianti Farm-to-Table Classic -* Jane Birckhead and Rod McEachen host a dinner for 12 at Mac Head Farm in Morrow, Ohio, where you’ll enjoy the flavors of Italy, including Chianti, Antipasti, Scallopini, Linquine, Pomodori, Piccata, Marsala, Carbonara, and more
* *RAGIN CAJUN ROTARY-RAMA (THE SEQUEL) -* On April 2, 2017, Jack Scott, Pete Armstrong and Deb Caley will host this sequel to a Rotary Club Classic at Camp Allyn – with alligator, jambalaya, muffaletta, po’ boys, gumbo and bullfrog caviar!  Only 40 seats available.
* L*obsta Bake! –*Susan Wilkinson, Fred Fischer and Deb Caley host this delicious lobsta bake on September 15, 2017, featuring lobster, mussels in garlic wine sauce, bruschetta, corn on the cob, red potatoes, cole slaw, beer and wine!  Only 26 seats available.

Jefferson Award - Bill Shula

The *Cincinnati Enquirer* has created an online nomination form. They also wrote a piece about the Jefferson Award which appeared on Sunday, January 15. The dead line for nominations is February 10, at 3:00 p.m. Bill will be contacting last year's non-winner nominators to see if they want to re-nominate.  He will also be sending information to all the local Rotary Club Presidents to seek nominations from their club members. Channel 12 and Bob Herzog are committed for the March 2 program and presentation of the Jefferson Award.  Bill will be working with the office to send out blast reminders and we will have additional club announcements.

Wally Emmerling Day - Jocile Ehrlich

We'll be discussing nominations at the 2/9 Board meeting.