ROTARY CLUB OF CINCINNATI

BOARD OF DIRECTORS’ MEETING

#### MINUTES

#### April 13, 2017

**1:30 p.m.**

### Hilton Cincinnati Netherland Plaza – Julep Room

### Jack Scott, President

**MEMBERS:**

Jack Scott, President P Julie Poyer P

Dave Carlin, Secr/Treasurer P Giff Blaylock P

Don Keller, Foundation President P Janet Metzelaar P

Bud Dornette, Past President P Jocile Erlich P

Al Koncius, President-Elect P Rick Flynn P

Marc Horwitz P Chris Pfetzer P

Mary Beth Poulimenos E Deborah Schultz P

**Also Present**: Linda Muth, Executive Director, Bryan Vielhauer and Drew Emmert board members whose term begins July 1, 2017.

## Call to Order President Jack Scott called the meeting to order at 1:39 p.m.

Dave Carlin presented the March 2017 financial statements.

Motion Approved: that the March 2017 financial statements be received.

## Approval of Minutes

## Motion Approved: that the minutes of the March 9, 2017, meeting be approved.

**Concerning Membership: Classification Committee Report**

**Classification Committee Report**

Motion Approved: that the following the proposals approved via email on March 23, 2017, be affirmed and the new proposals for membership be approved:

#### NEW PROPOSALS FOR MEMBERSHIP – PREVIOUSLY APPROVED VIA EMAIL ON 3/23/17

**ASAY**, Corey \* Active - YP  
Line of Business : Law Practice

Attorney

Dinsmore & Shohl

Sponsors (s) : Steve King/Scott Hoberg

**DEAN**, Terry J. \* Active  
Line of Business : Media

New Business Account Development Mgr

Hubbard Interactive

Sponsors (s) : Rich Dineen

**MCFARLAND**, Jennifer **\***Active - YP

Line of Business : Investment

Vice President

Franklin Templeton Investments  
Sponsor(s) : Bill Shula

**NOELCKE**, Lori L. \*Active

Line of Business : Investment

Operations Manager

Richwood Investment Advisors, LLC

Sponsor(s) : Deb Caley/Sam Scoggins

**REGE**, Prasad \*Active – Corporate Member

Line of Business : Corporate (Terracon Consultants Corporate Membership)

Senior Vice President

Terracon Consultants, Inc.

Sponsor(s) : Jack Scott/Jason Sander

**RIESZ**, Jerome M. “Jerry” \*Active – Spouse

Line of Business : Distribution, Hard Goods

Retired

Sponsor(s) : Nancy Riesz

**SANDER**, Jason A. \*Active

Line of Business : Engineering (Terracon Consultants Corporate Membership)

Sr. Principal-Regional Manager

Terracon Consultants, Inc.

Sponsor(s) : Jack Scott

**NEW PROPOSALS FOR MEMBERSHIP**

**ALLEN**, Raye N. \* Active

Line of Business : Education, Post-Secondary Admin. (Mt. St. Joseph University Corporate Membership)

VP Institutional Advancement

Mount St. Joseph University

Sponsors (s) : Al Koncius

**BASCOM**, Brian T. \* Active - YP  
Line of Business : Investment

Financial Advisor

Morgan Stanley Wealth Management

Sponsors (s) : Rick Flynn

**HOLT**, Dwayne \*Active - YP

Line of Business : Banking

Mortgage Lending Director

Cinfed Credit Union

Sponsor(s) : Deb Caley/Sam Scoggins

**MATHIS**, Martin D. \*Active

Line of Business : Human Svcs, Child & Adolescent

Operations Manager

Friars Club

Sponsor(s) : Janet Metzelaar/Sherrie Mathis

**MCCARTHY**, Beverly C. “Bev” \*Active

Line of Business : Consulting, General

B.C. McCarthy & Associates, LLC

Sponsor(s) : Melinda Kelly/Rich Dineen

**REID**, Joshua R.N. “Josh” \*Active- YP

Line of Business : Human Svcs, Child & Adolescent

President

Operation DRIVEN

Sponsor(s) : Debbie Bowman/Deb Caley

**SILKA**, Zachary R. \* Active - YP

Line of Business : Education, Post-Secondary Admin. (Mt. St. Joseph University Corporate Membership)

VP of University Communications

Mount St. Joseph University

Sponsors (s) : Al Koncius

**WILLIAMS**, Dr. H. James \*Active – Corporate Member

Line of Business : Corporate (Mt. St. Joseph University Corporate Membership)

President

Mount St. Joseph University  
Sponsor(s) : Al Koncius

**YEAKLE**, Colin P. \*Active – YP

Line of Business : Services, Commercial

Owner/President

DynaPay

Sponsor(s) : Deb Caley/Sam Scoggins

**ZOOK**, Dr. Jonathan Zook “Jon” \*Active - YP

Line of Business : Health

Chiropractic Physician

Glendale Family Chiropractic

Sponsor(s ) : Deb Caley/Sam Scoggins

**ZOOK**, Dr. Leslie B. \*Active – Spouse

Line of Business : Health

Chiropractic Physician

Glendale Family Chiropractic

Sponsor(s) : Deb Caley/Sam Scoggins

**REQUEST FOR CHANGE IN STATUS**

Motion Approved: that the following requests for a change in status be approved:

**GLAZER**, Brad

From : Active To : Senior Active

Joined : 1/27/00 \*Qualified by tenure

**ARMSTRONG**, Peter M.

From : Active To : Senior Active

Joined : 3/14/1990 \*Qualified by tenure

**President Report**

Jack asked that the board consider the nomination of Past District Governor and Past President of the Rotary Club of Cincinnati, William “Bill” Shula, for the position of the District 6670 representative on the Zone 30 Nominating Committee for the Rotary International Director.

Motion Unanimously Approved: that William “Bill” Shula, be endorsed by the board of directors for the position of the District 6670 representative on the Zone 30 Nominating Committee for the Rotary International Director.

Discussion was held regarding the previously approved decision not to hold a meeting on Thursday June 22, 2017, due to the office staff attending the RI Convention the previous week and Believe 2 Achieve being held on June 24, 2017. It was re-confirmed that there would be no meeting that day. Jack suggested having a sign placed at the check-in desk beginning on June 1st to notify members that there will not be a meeting that day.

**Executive Director Report**Linda Muth shared that the only member who hasn’t paid his dues is Greg Crowell. President, Jack Scott has reached out to him multiple times and he says the check is in the mail on each call. Jack will follow up with him again this month.

Linda also asked for a volunteer to write an article for the May District 6670 Newsletter. Janet Metzelaar volunteered to write one about the Festival of Dinners fundraiser.

Linda asked all the board members to be sure Tuesday, June 20, 2017, is on their calendars for the end of year board dinner. The location will be announced as soon as the arrangements are made.

**Committee/Director Reports**

**Dave Carlin – Membership Development**

Dave Carlin reported that we started the year with 311 members and currently have 332. We also have 175 active prospects. There are two Happy Hours (April 25th and May 24th) and two prospective member lunches (April 27th and May 25th) scheduled. Nancy Riesz has been working very hard to keep the new members by getting them engaged as soon as possible. The conversation at next week’s meeting will be how best to continue to retain them with staffing the Roadmap to Success being a priority.

**Chris Pfetzer – Youth Service**Chris Pfetzer reported that the RYLA Committee had a breakdown in process this year. The student who came in second place in the 4-way speech contest will be attending so our club will be represented by at least one student. Kelly Crow and Scott Hoberg are going to co-chair the committee next year. Brett Lebhar is going to chair 4-Way Speech Contest, but is looking for additional committee members. Madeleine La Jeunesse is going to chair Interact again. There is interest in starting another club. The Tutoring at St. Francis DeSales has not gone well in the past few years and it is recommended that the program be discontinued as there doesn’t appear to be much interest from the school. He also shared an update on both Rotaract Clubs. Neither club wants a bell (they are expensive, heavy for the officers to carry around, and easily lost in the yearly transition of the officers). Linda Muth suggested purchasing a yearly flag at the convention each year for them to use at their meetings. Chris requested that we provide some funding for them to use for recruitment efforts. He also asked that we ask Rotarians to sign up to attend their meetings just so there is additional interaction between our club and their members. Chris also asked Bill Shula to reach out to Nolan Murgatroyd about membership at the UC Club.

**Jocile Erlich – Fundraising and Special Activities   
Split the Pot \_ Bob McElroy**

We’ve collected $4,885 thru April 4

**Meeting Sponsors - Jack Berger**

He’s gotten 25 sponsorships for a total of $5000 with two still outstanding.  This fills the docket thru June.

**Festival of Dinners - Deb Caley**

Committee work is finished. So far, We generated $8,335 for 13 different dinner events. There are still two events open so numbers aren’t final.

**Vocational Fellowship Day, May 18- Craig Roberts**

All systems go for Vocation Fellowship Day.  We have enough venues for everyone.  Kristy created a flyer to send to all Rotarians sometime this week.  Craig is getting the write-ups from the hosts so Kristy can compose the sign-up sheet.

Venues:

Cort Furniture Rental - Mark Robertson

Covenant First Presbyterian Church - Russell Smith

Sharp Business Systems - Bill Stille

Decal Impressions - Bryan Vielhauer

Queen City Sausage - Mark Balasa

HGC Construction – Ali Hubbard, John Neyer, Mike Huseman.

**Wally Emmerling Day, May 11 - Steve Haber:**

Steve has collected his material and the slide program is 80% complete. His goal is to have his portion complete by 4/18 so he can share it with the Honoree’s spouse.

He’s lined up three other speakers to add to the program:

Bill Jackson, a college buddy; Rick Koehler, Mike’s partner at Architects Plus; and Fred Fischer to talk about Stepping Stones and Camp Allyn. He’s followed up with them regarding program content,

Letter invitations went out to friends and family and responses are coming back. He’s working with Linda Muth as far as arrangements for guests, room for lunch, etc.  Carl Kappes and Julie Poyer will be Rotarian hosts for the guests.

We have reserved a room at the hotel for the honoree’s son, who is coming from out of town.

Linda Muth is ordering the plaque to be picked up by Bud Dornette.  She’s also ordering the sport coat.

**Old Business**

Linda Muth brought up for discussion/vote the changes to the constitution that Richard La Jeunesse drafted and Sam Scoggins reviewed with regard to the qualifications for Senior Active Membership Status. She asked the board members for their ideas of how this should be presented to the membership. The plan is to call every member who would be eligible under the old criteria for the next two years, send an email out to all members the week of 5/1/17, post in the ERays all 4 weeks of May 2017, and hold a vote on June 1, 2017.

Motion Approved: that the board approves the changes in the Rotary Club of Cincinnati’s constitution in regard to the definition and criteria of Senior Active Membership and that a vote of the membership will be taken at the June 1, 2017, meeting.

**New Business**

Al Koncus, President-Elect discussed the timing of the board meetings for the 2017-18 Rotary year. Most board members felt it was easier to meet directly after Rotary lunches on Thursday to save travel time. It was decided all the meetings will be held at 1:30 PM next year.

Bud Dornette shared the results of the personnel survey completed for Linda and Kristy. He requested the board of directors approve the Personnel Committee recommended salaries of the Rotary Office staff. Linda Muth left the room while the board of directors was in executive session for this discussion.

Motion Approved: that the board approves the suggested compensation for Executive Director, Linda Muth and Kristy Suszek, Administrative Assistant.

**Adjournment**

There being no further business:

Motion approved: that the meeting be adjourned at 2:56 p.m.

Jack Scott Linda Muth

President Executive Director

**DIRECTOR SUBMITTED WRITTEN REPORTS**

**Bud Dornette (Club Executive Matters)** – Nothing to Report.

**Giff Blaylock (Club Operations)**

Budget and Audit Committee – Glenn McEachern and Todd Kist:  From Glenn 4/3/2017:

We will shortly be scheduling a meeting to discuss budget for coming fiscal year.

Strategic Planning – Susan Wilkinson**:** No Report.

Presidential Citation – Giff Blaylock/Bill Shula

At this point, we are still on track to receive a Presidential Citation Award for 2016-2017.

**Marc Horwitz (Club Meetings)**

I've spoken to the leaders of Sergeant at Arms, Invocations and Greeters.  They are covered for 3 to 8 weeks out, but still looking for more.  I think we're in pretty good shape.

**Julie Poyer (Women in Rotary) –** We had a nice turnout last week at the Talbots Event in Rookwood. 15 to 20 women shopped throughout the day or attended the event that evening with prospective member, Tandy Volpenhein, being the winner of the $100 gift card. The donation total to the foundation has not yet been received. Julie will be reaching out to Kay Adkins and Dawn Yunker to discuss the Women in Rotary's sponsored social event.

**Rick Flynn (Club Membership) –**

**New Member Project** – Claudia Cagle – The committee will provide an evening of activities, dinner and dessert to 3 different houses on 3 different dates for the Boys Hope Girls Hope non-profit organization.  The children come from difficult circumstances and live in these homes while attending school. This project will allow direct interaction with the children.  Three dates have been confirmed – April 26th, May 3rd, and May 8th.  A maximum of 30 volunteers can be utilized – 10 per house per date.  Spouses of New Rotarians may attend but must sign up in advance with their Rotarian member.  The committee will pay for and provide dinner for each house without using project funds which will allow each child to receive an inspirational gift as well as a gift card to Joseph Beth Bookstore.

**New Member Reception** – Jim Klaserner – the next Reception will be in October with the date and location to be determined.

**New Member Orientation** – Ken Saunders – Due to the increase in membership, there will be 2 Orientation meetings in April on the 13th and 27th.

5 new members are scheduled on April 13th and 13 new members on April 27th.

**Mary Beth Poulimenos (Club Social Activities)** – The only report I have is the need for Rotary After Hours hosts. Currently, we have had no other hosts as far as I know. Maybe a discussion needs to take place about suspending the events. On the other hand, a continued podium announcement could also drum up interest. John and I attended last month's RAH and it was poorly attended despite the enthusiasm of the attendees. Linda can attest to the lack of attendees. (Approx 15)

**Don Keller (Foundation Matters) -** The Foundation met on April 5th, 2017.  There were two meetings held.  First was the Annual meeting at which Jim Brooks, Steve Drefahl, and Chris Allen were re-elected to new three year terms.  Brett Lebhar was elected to serve his first three year term.

At the second meeting, the regular meeting, the financials were reviewed as of the end of February.  Assets totaled $6.62 million and all statements were found to be in order.  Fred Fischer updated the committee on the Camp Allyn Bathroom project.  They received some late donations in-kind which will help to defray the cost.  The work is being done as quickly as possible so that the new bathrooms are ready for the campers.  The tree project is also continuing.

We will not participate in the upcoming Hometown Huddle with the Bengals as their project does not have an ADA component.

Believe-2-Achieve was reviewed.  **We really need help with silent auction item donations, table sales, and liquor to add to baskets.**

At this meeting Fred Fischer was elected as President and Susan Wilkinson was elected as Foundation President-Elect with her term beginning in July 2018.

**Deborah Schultz (International Service) - World Community Service:** Linda Muth, Jack Scott, Fred Fisher, Deborah Schultz, Al Koncious and Rick Flynn met with the WCS Committee headed by Don Olinger to discuss funding moving forward.

Linda presented in detail Foundation documents and club history which showed how our funds are used restricted solely for projects in the U.S. and U.S. territories Funds reflect the mission of the club and money left to the club in our roughly $6.5million foundation. U.S. territories include Puerto Rico, U.S. Virgin Islands, Guam, Northern Mariana Islands and American Samoa. The first four territories on this list do have Peace Corps volunteers working in country. All have Rotary Clubs present. This would suggest there is need of the kind the six key areas for approval of Global Grants by RI, would fill. The RI focus areas are **promoting peace, fighting disease, providing clean water and sanitation, saving mothers and children, supporting education, and growing local economies**.

**The Miller's Madagascar Sanitation Project, Mazi Majuri, and the Ethiopian well project** were used as examples of how to raise funds through member donations and interest in a specific project in a specific country. The key to any successful project is picking a project which will appeal to the club and get the club enthusiastically on board. Mazi Majuri raised $50,000 within our club in conjunction with our District and other clubs in the District who also raised funds for the Kenya project. Clearly with the right project, funding is available within our club.

Another possible exception t for funding of an international project was Vision Screening. Linda has reservations about both the U.S. Territories idea and Vision Screening as a funding source in addition to the small size of what would be available for the committee's use from either fund.

It is possible to collaborate with other Rotary Clubs in our district, as we have done on numerous occasions, once a project has been adopted and initiated by our club. The idea of working with the Legacy Circle to designate funds for the committee was brought up by Schultz and it is worth exploring, but long term if an endowment is to be established for WCS/WAF. Having a $50,000 endowment would make a big difference to ongoing efforts of the committee. Todd Schwartz and Sam Schutte have suggested fundraising nights with local breweries once a major project is agreed to. Sam has indicated that the community Rotaract Club is interested in working with the committee and has funds to do overseas community work for some of the members. Rotaract might be more are more likely/able to travel to projects for hands on if they were in Central America or Caribbean. The same might be true of members of our own club. The RI Convention will open possibilities to those Rotarians attending in terms of international service when they can meet and see other projects.

We also discussed a possible scenarios in collaboration with Celine Piri's Foundation and its desire to build a clinic in Nigeria. There are possibilities there as well.

**Conclusion**

The overall conclusion was that WCS should change its name to reflect the World Affairs Fund which was specifically set up to fund overseas development/service work. It is easier to change the name of the committee than the fund, though "international affairs" has a separate function and meaning than "world community service" which clearly denotes what the committee actually does. Clarity is an excellent marketing tool. The thought was having the same name for the committee. and the fund would create less confusion when Rotarians are asked to give. I think they are easy ways to make it clear to those who are interested in giving. If not it could be clarified even more on the printed form sent out by the Foundation if need be and in the presentation at Rotary each fall by the committee. Others thought the change to World Affairs Committee would be useful.

The seemed to be some consensus, at least on the part of board members present, that in order to move forward, WCS/WAF needed to raise enough money to apply for a minimum $30,000 RI Global Grant (a minimum of $l0,000 from our club matched by RI and the District would equal a $35,000 project) and **focus on one big project rather than several small ones.** The committee has supported several Global Grants including the Millers and two with the Dayton Club other others, but other than the Miller's Madagascar Project has not WCS has not initiated a Global Grant project in our club. Again the main funding mechanism is to be the committee's ask in October. Further exploration of all other funding avenues is suggested. Rotary Club of Cincinnati members Michelle DeVine, who raises funds for the CSO, and Kari Shankar have asked to join the committee. I will pass this along to Don Olinger, Chair.

Thank you to Linda and interested board members for their help in addressing funding issues, though I think there is still work to be done in this area.

**Youth Exchange** - Exchange student Lèa Revenieau is giving her talk to our club on June 1. She understands that it will be ten minutes or less and that she is to get her slides to Linda a week in advance. Ariel asked the question: How should they be sent? Everything else is good.

**Rotary International** - no report from Ute.

**Janet Metzelaar (Community Service) -** No report received.